

# WEALTH ART MARKETS CULTURAL STRATEGIES

## WORKSHOP

Wednesday 27 — Thursday 28 April 2022

## KEYNOTE

Wednesday 27 April, 18:00-19:30  
UZH, KOL G-317, Karl Schmid Strasse 4

**L'économie de l'enrichissement  
et la forme « collection »**

Arnaud Esquerre & Luc Boltanski (EHESS, Paris)



Universität  
Zürich <sup>UZH</sup>

Historisches Seminar

# WEALTH — ART MARKETS — CULTURAL STRATEGIES

The workshop sessions and keynote lecture are open to researchers and the general public. Please register by email ([matthieu.leimgruber@uzh.ch](mailto:matthieu.leimgruber@uzh.ch)) for attending the sessions. No advance registration is required to attend the keynote lecture.

## WORKSHOP

WEDNESDAY 27 APRIL

UZH, KOL G-317, KARL SCHMID STRASSE 4

- 13:30**      **Welcome and introductory remarks**  
Matthieu Leimgruber (UZH)
- 13:45**      **The European art markets during World War II**  
Kim Oosterlinck (Université Libre de Bruxelles)
- 14:30**      **New research on the Swiss art market: the Galerie Aktuaryus in Zurich**  
Elisabeth Eggimann Gerber (Zürich)
- 15:15**      **Coffee break**
- 15:45**      **The Zürcher Kunstgesellschaft: financial elites and the Swiss art market**  
Stéphanie Ginalschi & Emilie Wiedmer (UNIL, Lausanne)
- 16:30**      **Art, patronage and political lobbying: the Emil Bührle case**  
Matthieu Leimgruber (UZH)

## KEYNOTE

UZH, KOL G-317, Karl Schmid Strasse 4

- 18:00**      **L'économie de l'enrichissement et la forme «collection»**  
Arnaud Esquerre & Luc Boltanski (EHESS, Paris)

THURSDAY 28 APRIL

UZH, HAH-F-1, HÄLDELIWEG 2

- 9:00**      **The art of doing wealth: the Thyssen case**  
Simone Derix (Friedrich-Alexander Universität, Erlangen-Nürnberg)
- 9:45**      **Art is capital: social uses and interests of art collecting**  
Franz Schultheis (Zeppelin Universität, Friedrichshafen)
- 10:30**      **Coffee break**
- 11:00**      **Round up**
- 12:00**      **End of the workshop**

Organisation / contact : [matthieu.leimgruber@uzh.ch](mailto:matthieu.leimgruber@uzh.ch)