

Transnational business encounters



June 18-19 2018 – University of Zurich – Room KOL G-212

FIFTH INTERNATIONAL CONGRESS OF CHAMBERS OF COMMERCE AND COMMERCIAL AND INDUSTRIAL ASSOCIATIONS - BOSTON, U.S.A. 1912.

Monday, June 18

- 09:00 Introduction | Neil Rollings (Glasgow), Pierre Eichenberger (Zurich)
- 09:30 Cosmopolitan capitalism around 1910 | Stéphanie Ginalski, Thomas David (Lausanne)
- > 10:30 China and America. Business, technology and networks, 1914-1946 | Lin-chun Wu (Taiwan)

11:30 Lunch (ETH Dozentenfoyer)

- ▶ 13:00 Merchants of Peace? The International Chamber of Commerce, 1920-2000 | Thomas David (Lausanne), Pierre Eichenberger (Zurich)
- 14:00 Tax lawyers of the world, unite! Mitchell B. Carroll (1898-1987), transnational tax networks and international capital | Matthieu Leimgruber (Zurich)

15.00 Coffee break

- > 15:30 Transnational business associations | Neil Rollings (Glasgow)
- 16:30 The disappearance of the Ford IPO syndicate of 1956 and the diversification of American finance | Susie Pak (New York)

19:00 Workshop dinner

Tuesday, June 19

- 09:30 Crafting futures. The City's merchant milieux and the European commodity market during the 1970s | Marco Bertilorenzi (Padova)
- 10:30 Transnational encounters in the railway sector, and the Global Cold War, 1947 to 1974 | Irene Anastasiadou (Shanghai)
- 11:30 Comments and final discussion | Glenda Sluga (Sydney)

13:00 Lunch (UZH Uniturm)

End of the workshop